

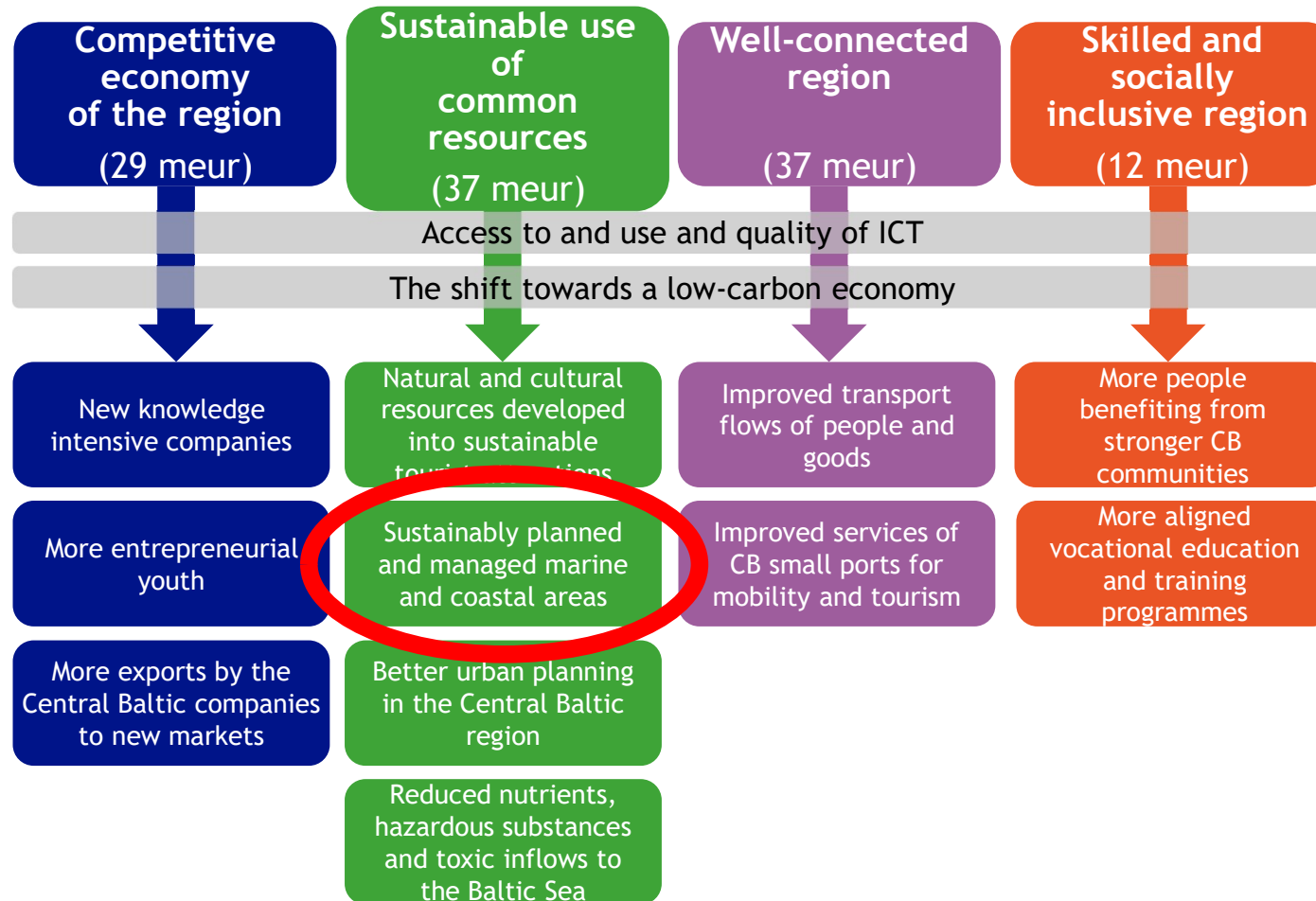


Interreg Central Baltic Programme: looking back and looking forward

MAREA final seminar 2.11.2022, Helsinki

Samu Numminen
Project manager

2014 - 2020



2014 - 2020 period

- 137 contracted projects
 - 811 partners
 - €132 045 712 ERDF allocated

 - Around 20 projects still ongoing, all of them will end by the end of this year.
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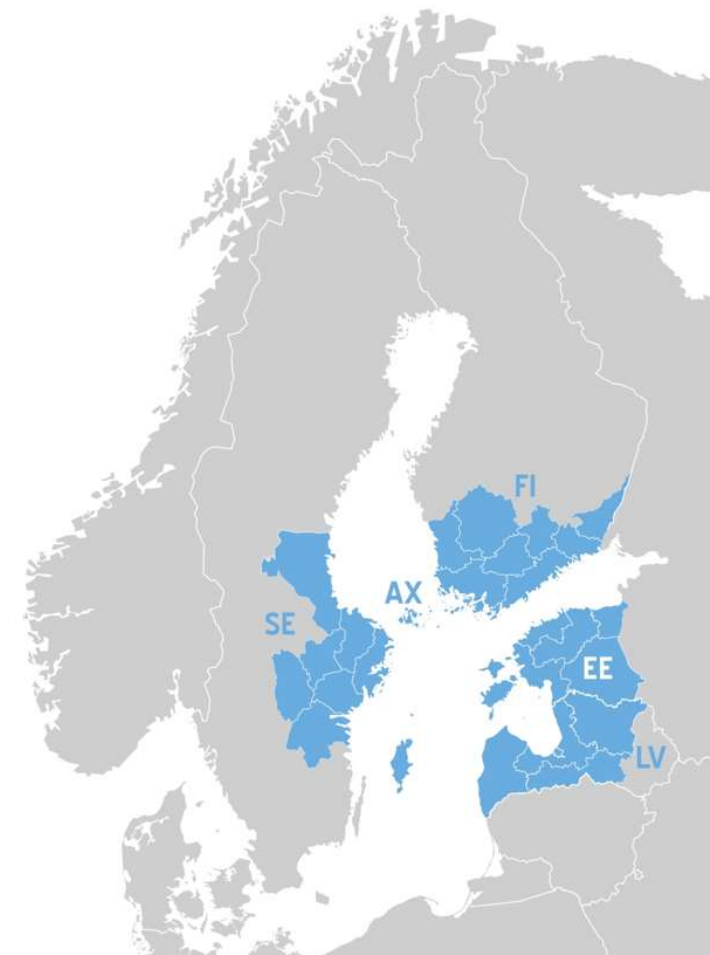


How have European Union funds been used in our region?

How have the people and the region benefitted from these funds?

The Central Baltic Programme 2014-2020 has allocated 132 million euros to fund a total of 137 cooperation projects.

www.exhibition.centralbaltic.eu





Vihreät ja turvalliset pienvenesatamat

Investoimalla pienvenesatamien energia- ja saniteettiratkaisuihin **PortMate** paransi satamapalveluja niin Suomessa, Ahvenanmaalla kuin Ruotsissakin.

Säkra och hållbara småbåtshamnar

PortMate projektet förbättrade hamnservicen i småbåtshamnar i Finland, Åland och Sverige genom investeringar i hamnarnas energi- och sanitetslösningar.

Safe and Sustainable Small Ports

The **PortMate** project improved services for port users in small ports in Finland, Åland and Sweden, by investing in the sustainability of the energy and sanitation solutions of these harbors.

 Kristiina Kortelainen



Vähemmän ravinteita Itämereen

SEABASED kehitti ja testasi toimenpiteitä, joilla vähentää Itämeren ravinnekuormitusta.

Minskning av näringsämnen i Östersjön

SEABASED utvecklade och testade åtgärder för att förminska den interna näringsbelastningen i Östersjövikarna.

Reducing Nutrients in the Baltic Sea

SEABASED developed and piloted the measures to improve the status of Baltic Sea bays by reducing the internal nutrient load.

 Tara Jaakkola



Menestystä viennillä

SME Aisle projekti edisti vientiä Latviasta, Ruotsista, Suomesta ja Virosta eteläisen Afrikan maihin.

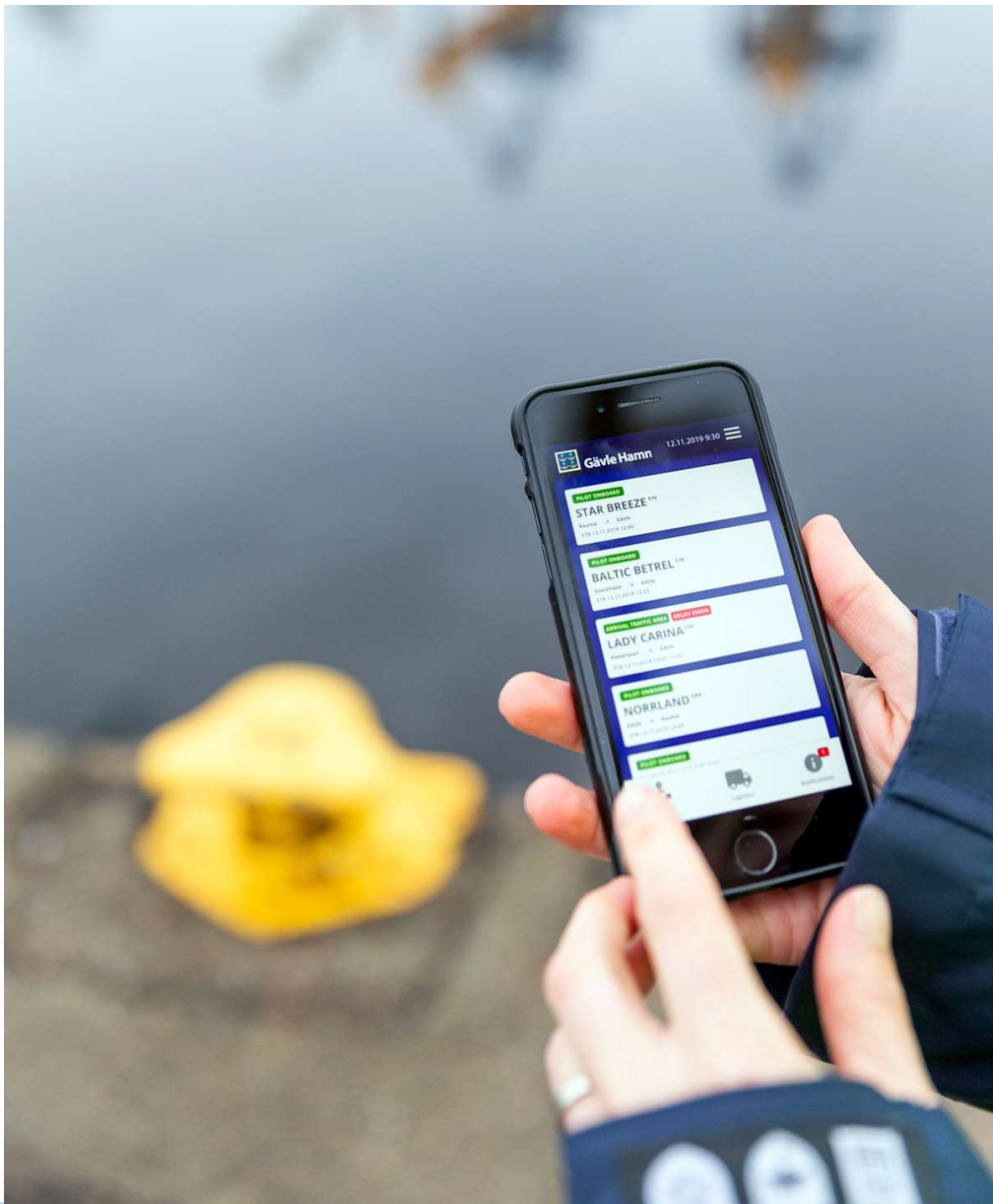
Ökad tillväxt genom export

I projektet **SME Aisle** förbättrades exportmöjligheterna från Estland, Finland, Lettland och Sverige till södra Afrika.

Increasing Prosperity through Export

Exports from Estonia, Finland, Latvia and Sweden to Southern African markets were reinforced through the project **SME Aisle**.

 Gail Wearne



Digitalisaatiolla puhtaampaan tulevaisuuteen

EfficientFlow sujuvoitti meriteitse tapahtuvaa tavaraliikennettä Gävle -Rauma ja Tukholma -Turku reiteillä.

Digitalisering för en grönare framtid

EfficientFlow projektet jobbade med att förbättra varuflödet i transportkorridorerna mellan Gävle-Rauma och Stockholm-Åbo.

Digitalisation for a Greener Future

The **EfficientFlow** project worked on improving the flow of goods in the two transport corridors of Gävle-Rauma and Stockholm-Turku.



Kasper Dudzik



Luontoa ja kulttuuria halki Itämeren

St Olav Waterway hanke herätti henkiin historiallisen pyhiinvaellusreitit Turusta (FI) Ahvenanmaan saariston läpi aina Hudiksvalliin (SE) asti.

Natur och kultur runt Östersjön

Projektet **St Olav Waterway** rustade upp den gamla pilgrimsrutten från Åbo (FI) genom skärgården till Åland och vidare mot Hudiksvall (SE).

Nature and Culture across the Baltic Sea

The **St Olav Waterway** project created pilgrim route from Turku (FI) across the archipelago area and Åland Islands to Hudiksvall (SE).



Stefan Bremer

Sustainably planned and managed coastal and marine areas

- Plan4Blue - Maritime Spatial Planning for Sustainable Blue Economies
- SustainBaltic - ICZM Plans for Sustaining Coastal and Marine Human-ecological Networks in the Baltic Region
- Coast4us - a holistic and inclusive approach to the planning process, involving stakeholders of different interests and creating sustainable marine and coastal zone plans together
- MAREA - From MARine Ecosystem Accounting to integrated governance for sustainable planning of marine and coastal areas

Interreg



Co-funded by
the European Union

Central Baltic Programme

Central Baltic Programme 2021-2027



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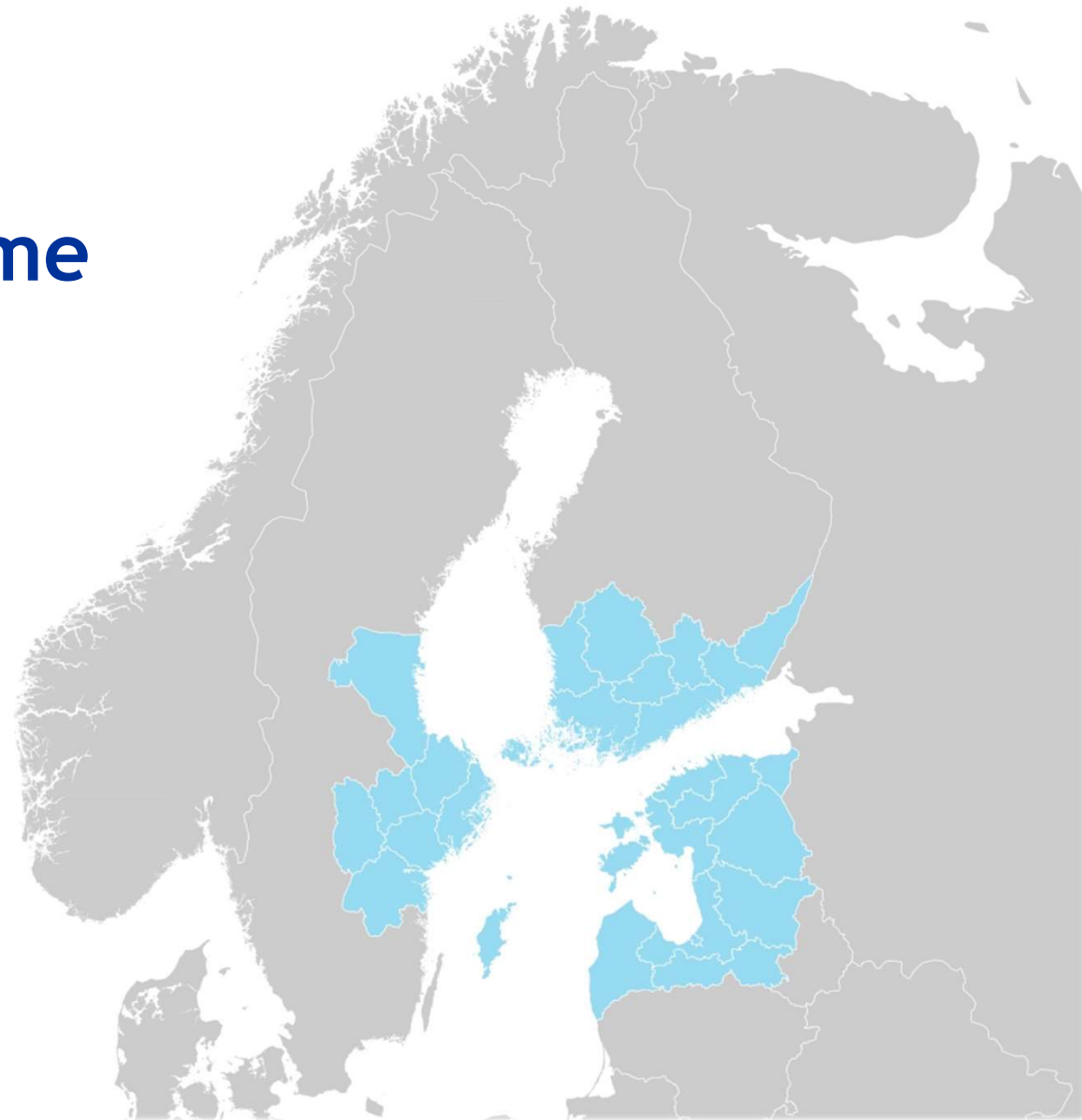


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Central Baltic Programme 2021-2027 area

- Estonia
- Finland, including Åland
- Latvia
- Sweden





PROGRAMME BASICS

118 million
euros ERDF
funding

Up to 80% ERDF co-financing from the programme

Partners from at least two participating countries

Clear cross-border added-value

2-step approach for regular projects
(up to 4 MEUR per project, 2 MEUR per partner)

Small projects (1-step approach)
(PO 6, 7) - up to 213 550, duration up to 18 months



WHAT'S NEW FOR 2021-2027?

WILL REMAIN

- Focus and result-orientation
- An ambition to simplify
- Cross-border cooperation

WILL BE NEW

- An increase in the use of Simplified Cost Options
- Will be evolved: e-monitoring system (Jems)

7 PROGRAMME OBJECTIVES

INNOVATIVE BUSINESS DEVELOPMENT

1. More exports by SMEs
2. More new scaled-up growth companies

IMPROVED ENVIRONMENT AND RESOURCE USE

3. Joint circular economy solutions
4. Improved coastal and marine environment
5. Decreased CO2 emissions

IMPROVED EMPLOYMENT OPPORTUNITIES

6. Improved employment opportunities on labour market

IMPROVED PUBLIC SERVICES

7. Improved public services and solutions for the citizens

EXPECTED RESULTS

PROGRAMME OBJECTIVE 1
More exports by SMEs

As a result, companies achieve sales and contracts on target markets.

PROGRAMME OBJECTIVE 2
More new scaled-up growth companies

As a result, companies achieve scaled-up status as, for example attract investment, develop new product or expand their team.

PROGRAMME OBJECTIVE 3
Joint circular economy solutions

As a result, product and service cycles and chains are improved.

PROGRAMME OBJECTIVE 4
Improved coastal and marine environment

As a result, the load of nutrients and other harmful substances to the Baltic Sea is reduced from various sources.

PROGRAMME OBJECTIVE 5
Decreased CO2 emissions

As a result, CO2 emissions are reduced from intermodal transport nodes and areas.

PROGRAMME OBJECTIVE 6
Improved employment opportunities on labour market

As a result, people's competitiveness on labour market and entrepreneurship capabilities are improved and additional anti-discriminatory policies are applied by organisations.

PROGRAMME OBJECTIVE 7
Improved public services and solutions for the citizens

As a result, solutions are taken up or upscaled by organisations.

Elements of a good project

- Demand-driven
 - Identified target group will be able to benefit from the project
- Relevance for the programme
 - Project contributes to the programme objectives results
- Result oriented
 - Project will make a change by addressing the need of the target groups
- Real need for cross-border co-operation
 - Project would not succeed without international co-operation
- Relevant partnership
- Sustainable and durable

What to consider when in planning phase?

CONTRIBUTION TO PROGRAMME OBJECTIVES

- Looking at the result and output indicators

THE RIGHT PARTNERS

- The technical eligibility has been widened
- More focus on the relevance of the projects
- The right partners needed to achieve results

SUSTAINABLE RESULTS

- Value-for-money through real results
- Plans for the use of results should be considered early on

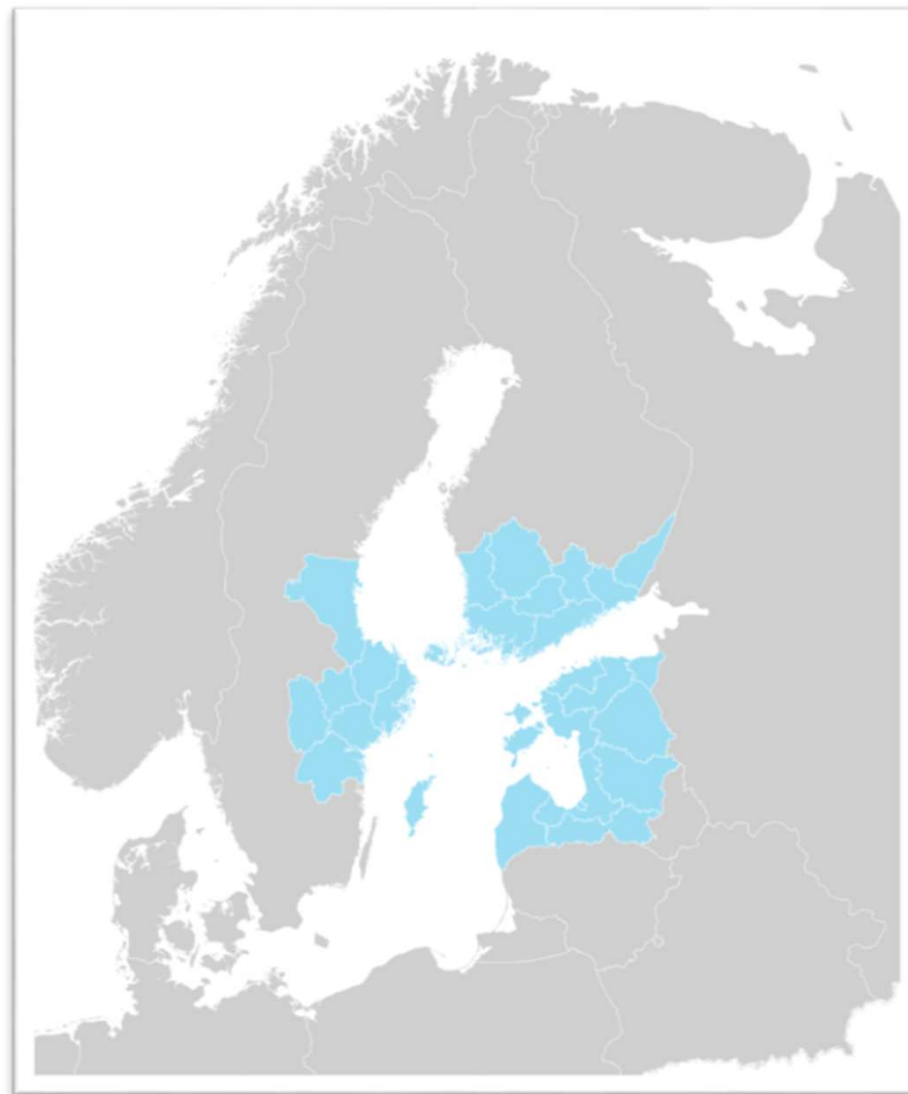
Activities

Individual consultations

National Contact Points in each country, including Åland

Second call planned for February 2023

Website, Facebook, Twitter, newsletter



Write down your project idea to get feedback

www.centralbaltic.eu

Central Baltic Programme

Project idea form

Central Baltic programme 2021-2027

Provide a short and concise description on the indicated aspects of the project idea. Avoid repeating same things under different questions. To get more information on the Programme content, please find a draft of the Programme Document from our website at www.centralbaltic.eu/for-applicants/key-documents/

| | |
|--|--|
| Indicative name of the project | |
| Targeted Programme Objective <input type="checkbox"/> PO 1: More exports by SMEs <input type="checkbox"/> PO 2: More new scaled-up growth companies <input type="checkbox"/> PO 3: Joint circular economy solutions <input type="checkbox"/> PO 4: Improved coastal and marine environment <input type="checkbox"/> PO 5: Decreased CO2 emissions <input type="checkbox"/> PO 6: Improved employment opportunities <input type="checkbox"/> PO 7: Improved public services | |



Get in touch with us!

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2. More new scaled-up growth companies

3. Joint circular economy solutions

4. Improved coastal and marine environment

5. Decreased CO2 emissions

6. Improved employment opportunities
on labour market

7. Improved public services and solutions
for the citizens

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Thank You!



Varsinais-Suomen liitto
Egentliga Finlands förbund
Regional Council of Southwest Finland